



social development

Department:
Social Development
REPUBLIC OF SOUTH AFRICA

22 November 2012

MEDIA ADVISORY

The Minister for Social Development, Ms Bathabile Dlamini, will on Sunday, the 25th of November 2012, visit Gugulethu Community in the Western Cape Province.

The Honourable Minister will be joined by Virginia Petersen, South African Social Security Agency's Chief Executive Officer, to officially launch the "*Food For All Campaign*" in the province. The "Food for All Campaign" is in line with government's commitment to the first Millennium Development Goal, which is to eradicate hunger and poverty by 2015. The campaign intends to complement other existing poverty and hunger programmes. During her visit, Minister Dlamini will hand over food parcels to a number of households which have been identified for urgent and continuous social assistance through the SASSA's Social Relief of Distress (SRD) programme.

The Minister will address the community through a public participation/community dialogue. The visit is also aimed at contributing to poverty reduction and mitigating the impact of vulnerability through social assistance.

Minister Dlamini's visit to this area forms part of Social Development Month and aims to engage communities to identify their challenges and put together action plans to deal with these challenges. The campaign, held in conjunction with the National Development Agency (NDA) and SASSA, also aims to inform communities of the various social security programmes available to them and how these can be accessed.

The event starts at 09h00 in Gugulethu Sport Complex, Steve Biko Drive

Social Development Month takes place every year in October.

The full programme for Social Development Month is available at www.dsd.gov.za.

Ends//

ISSUED BY THE DEPARTMENT OF SOCIAL DEVELOPMENT

Media enquiries to:

Lindo Nkomonde on 082 790 6108 / lindokuhlen@dsd.gov.za
Or Paseka Letsatsi on 082 883 9969/ PasekaL@sassa.gov.za